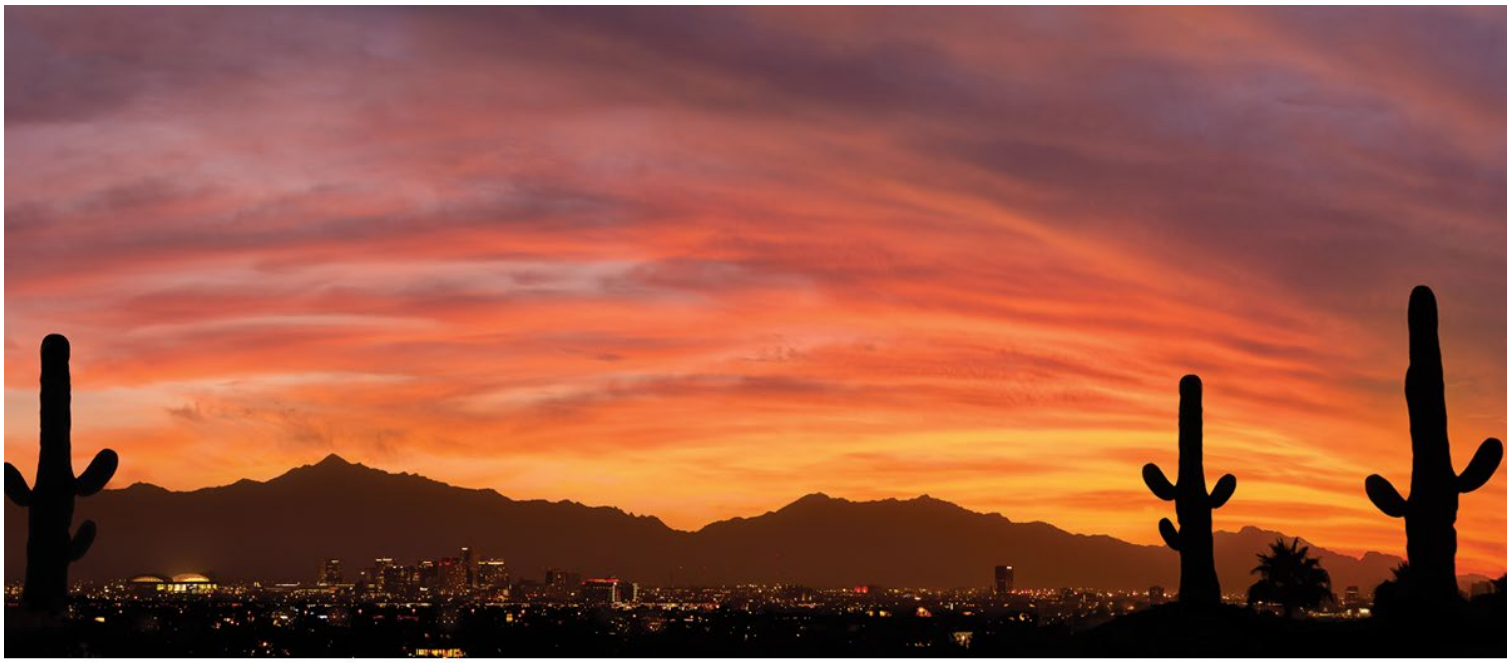


CELL GENE

MEETING ON THE MESA

MEDIA TOOLKIT

For Attendees





October 5-7, 2026 | Phoenix, AZ

#CGMesa26

Alliance for Regenerative Medicine

What is this Toolkit?

This toolkit is meant to help you get the most out of #CGMesa26. Whether showcasing your favorite panel, tweeting something you learned, or posting your favorite photo, sharing your experience online will enhance your engagement with the rest of the conference. Social media will also help you discover opportunities to connect with new colleagues and expand your network virtually.

How to Follow the Conversation

Follow the conference conversation with **#CGMesa26**.

Other related hashtags are **#CellandGeneTherapy**, **#CellTherapy**, and **#GeneTherapy**.

If you plan on using a different hashtag, give us a tweet to let us know!

Ensure you follow the Alliance for Regenerative Medicine (ARM) to stay current on all the action. We'll be live on social media throughout the meeting and will share some exciting teasers in the weeks leading up to the conference.

Twitter: @alliancerm
LinkedIn: Alliance for Regenerative Medicine

Share Your Experience Online

There are many ways you can engage digitally at #CGMesa26!

- **Like taking photographs?** Post daily photos of your favorite moments.
- **Are you a wordsmith?** Give a readout of your favorite sessions.
- **Are you a talker?** Record yourself sharing your favorite moments from the day. (Don't interrupt the speakers, please!)
    - **Please note:** if you plan to share any video recordings of the live sessions, please contact Adam Wolf (**awolf@alliancerm.org**) for prior approval.

We've included some suggested text for tweets and posts below to get you started, but feel free to draft your own! This media kit also includes banners for the conference that you can include with your posts.

Activate Others

- Remember to use the hashtag #CGMesa26
- Tag the Alliance for Regenerative Medicine (**@alliancerm** on Twitter and **@Alliance for Regenerative Medicine** on LinkedIn)
- Tag your colleagues to include them in the conversation!

If you have any questions about this media toolkit, please contact Adam Wolf (**awolf@alliancerm.org**).

Suggested Posts for Twitter & LinkedIn

Date	Twitter	LinkedIn
July	Just registered to attend @alliancerm's #CGMesa26! Can't wait to dive into discussions, network with industry leaders, and explore the latest advancements in #cellandgenetherapy. Let the countdown begin! See you in Phoenix! 🌵🧬	Just registered to attend the @Alliance for Regenerative Medicine's 2026 Cell and Gene Meeting on the Mesa from October 5-7. Can't wait to dive into discussions, network with industry leaders, and explore the latest advancements in #cellandgenetherapy. Let the countdown begin! See you in Phoenix! 🌵🧬 #CGMesa26
July	October can't come soon enough! I'm excited to attend #CGMesa26 and immerse myself in a world of cutting-edge science and groundbreaking research in #cellandgenetherapy. Let's ignite innovation and collaborate to make a better future for patients!	October can't come soon enough! I'm excited to attend @Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa and immerse myself in a world of cutting-edge science and groundbreaking research in #cellandgenetherapy. Let's ignite innovation and collaborate to make a better future for patients! #CGMesa26
July	I look forward to seeing what's driving progress in #cellandgenetherapy at #CGMesa26 by engaging in thought-provoking discussions, exploring emerging trends, and forging valuable connections with fellow attendees. Mark your calendar for Oct 5-7! www.meetingonthemesa.com	I look forward to seeing what's driving progress in #cellandgenetherapy at the @Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa by engaging in thought-provoking discussions, exploring emerging trends, and forging valuable connections with fellow attendees. Mark your calendar for Oct 5-7! www.meetingonthemesa.com #CGMesa26

Date	Twitter	LinkedIn
August	As we get into August, I'm gearing up for #CGMesa26. Looking forward to gaining new perspectives and contributing to the future of healthcare. Let's make October's conference an unforgettable experience! Check out more about the conference here: www.meetingonthemesa.com	As we get into August, I'm gearing up for #CGMesa26. Looking forward to gaining new perspectives and contributing to the future of healthcare. Let's make October's conference an unforgettable experience! Check out more about the conference here: www.meetingonthemesa.com
August	Ahead of the #CGMesa26, the excitement is undeniable! There have been multiple approvals of different #cellandgenetherapy products and a handful of exciting developments in the clinic and industry. I'm eager to unpack all this in October. www.meetingonthemesa.com	Ahead of the @Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa, the excitement is undeniable! There have been multiple approvals of different #cellandgenetherapy products, along with a handful of exciting developments in the clinic and industry. I'm eager to unpack this and more in October. www.meetingonthemesa.com
August	Attention industry pioneers! #CGMesa26 is just around the corner, and I'm looking to connect with the brightest minds in [INSERT TOPIC, IE, MANUFACTURING, GENE THERAPY, CELL THERAPY, Etc]. If you're attending, be sure to schedule a partnering meeting with me. Let's build new partnerships to build the future of regenerative medicine!	Attention industry pioneers! The 2026 Cell and Gene Meeting on the Mesa is just around the corner, and I'm looking to connect with the brightest minds in [INSERT TOPIC, IE, MANUFACTURING, GENE THERAPY, CELL THERAPY, Etc]. If you're attending, be sure to schedule a partnering meeting with me. Let's build new partnerships to build the future of regenerative medicine! #CGMesa26

Date	Twitter	LinkedIn
August	I'm eagerly counting down the days until @alliancerm's 2026 Cell & Gene Meeting on the Mesa! Thrilled to join forces with industry pioneers, share ideas, and contribute to shaping the future of healthcare. Check out what's on the agenda: www.meetingonthemesa.com #CGMesa26	I'm eagerly counting down the days until @alliancerm's 2026 Cell & Gene Meeting on the Mesa! Thrilled to join forces with industry pioneers, share ideas, and contribute to shaping the future of healthcare. Check out what's on the agenda: www.meetingonthemesa.com #CGMesa26
September	Just ONE month away from #CGMesa26! 🌵 I'm ready to collaborate with industry leaders, innovators, and executives, shaping the future of #cellandgenetherapy. 🧬 Don't miss this opportunity. See you there! www.meetingonthemesa.com	Just ONE month away from #CGMesa26! 🌵 I'm ready to collaborate with industry leaders, innovators, and executives, shaping the future of #cellandgenetherapy. 🧬 Don't miss this opportunity to connect and collaborate! See you there! www.meetingonthemesa.com
September	With just a few weeks left until @alliancerm's #CGMesa26, I'm gearing up for an unforgettable experience in Phoenix, AZ. I am most looking forward to [Mention your favorite panel, workshop, or speaker you most look forward to]. Find it on the agenda: www.meetingonthemesa.com	With just a few weeks left until the @Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa, I'm gearing up for an unforgettable experience in Phoenix, AZ. I am most looking forward to [Mention your favorite panel, workshop, or speaker you most look forward to]. Find it on the agenda: www.meetingonthemesa.com

Posts during the Conference		
October 5	Hello from Phoenix! Can't wait for Day 1 of @alliancerm's #CGMesa26 to start tomorrow. Check out the action-packed agenda, including [List the panel or workshop you look forward to the most]. www.meetingonthemesa.com #cellandgenetherapy	Hello from Phoenix! Can't wait for Day 1 of the @Alliance for Regenerative Medicine's Cell & Gene Meeting on the Mesa to start tomorrow! Check out the action-packed agenda, including [List the panel or workshop you look forward to the most]. www.meetingonthemesa.com #CGMesa26 #cellandgenetherapy
October 5	I'm onsite in warm and sunny Phoenix, AZ, for @Alliancerm's #CGMesa26. Want to connect? Find me on the conference partnering system and set up a 1:1 meeting. I'm looking forward to meeting new partners! [Upload a photo or selfie!]	I'm onsite in warm and sunny Phoenix, AZ, for @Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa. Want to connect? Find me on the conference partnering system and set up a 1:1 meeting. I'm looking forward to meeting new partners! #CGMesa26 [Upload a photo or selfie!]
October 6	Good morning from the Valley of the Sun! Day 1 of #CGMesa26 is underway, and I look forward to seeing everyone this week! I'm most excited for [Give a shoutout to your most anticipated panel or event in the day]. [Upload a photo or selfie!]	Good morning from the Valley of the Sun! Day 1 of the 2026 Cell & Gene Meeting on the Mesa is underway, and I look forward to seeing everyone this week! I'm most excited for [Give a shoutout to your most anticipated panel or event in the day]. #cellandgenetherapy #CGMesa26 [Upload a photo or selfie!]
October 7	Rise and shine for day 2 of @alliancerm's #CGMesa26. Can't wait to see [Give a shoutout to your favorite panel speakers or a panel you are speaking on]. Check out today's full lineup of speakers and presentations: www.meetingonthemesa.com	Rise and shine for day 2 of the @Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa. Can't wait to see [Give a shoutout to your favorite panel speakers or a panel you are speaking on]. Check out today's full lineup of speakers and presentations: www.meetingonthemesa.com

October 7	It's already the last day of @alliancerm's #CGMesa26, and it's been such a fantastic week! This week, I was thrilled to hear from leaders in the cell and gene therapy sector. Here are some of my favorite moments. [Attach 2-4 of your favorite photos from the week]	It's already the last day of the @Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa, and it's been such a fantastic week! I was thrilled to hear from cell and gene therapy sector leaders this week! Here are some of my favorite moments. #CGMesa26 #Cellandgenetherapy [Attach 2-4 of your favorite photos from the week]

Social Media Posts:

Use the following banners with your Twitter and LinkedIn posts! Right-click on the banner and click "Save as Picture" or **download it here**.






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