

CELL GENE

MEETING ON THE MESA

MEDIA TOOLKIT

For Companies





October 5-7, 2026 | Phoenix, AZ

#CGMesa26

Alliance for Regenerative Medicine

What is this Toolkit?

This toolkit is meant to help you get the most out of #CGMesa26 and highlight your innovation spotlight. Social media will also help you discover opportunities to connect virtually with new colleagues and expand your network.

How to Follow the Conversation

Follow the conference conversation with **#CGMesa26**.

Other related hashtags are **#CellandGeneTherapy**, **#CellTherapy**, and **#GeneTherapy**.

If you plan on using a different hashtag, give us a tweet to let us know!

Ensure you follow the Alliance for Regenerative Medicine (ARM) to stay current on all the action. We'll be live on social media throughout the meeting and share some exciting teasers in the weeks leading up to the conference.

Twitter: @alliancerm
LinkedIn: Alliance for Regenerative Medicine

Share Your Experience Online

There are many ways you can engage digitally at #CGMesa26!

- **Like taking photographs?** Post daily photos of your favorite moments.
- **Are you a wordsmith?** Give a readout of your favorite sessions.
- **Are you a talker?** Record yourself sharing your favorite moments from the day. (Don't interrupt the speakers, please!)
    - **Please note:** if you plan to share any video recordings of the live sessions, please contact Adam Wolf (**awolf@alliancerm.org**) for prior approval.

We've included some suggested text for tweets and posts below to get you started, but feel free to draft your own! This media kit also includes banners for the conference that you can include with your posts.

Activate Others

- Remember to use the hashtag #CGMesa26
- Tag the Alliance for Regenerative Medicine (**@alliancerm** on Twitter and **@Alliance for Regenerative Medicine** on LinkedIn)
- Tag your colleagues to include them in the conversation!

If you have any questions about this media toolkit, please contact Adam Wolf (**awolf@alliancerm.org**).

Suggested Posts for Twitter & LinkedIn (Attendees are welcome to edit to their preference)

Date	Twitter	LinkedIn
Before Conference	Our team is registered to attend @alliancerm's #CGMesa26! Can't wait to dive into discussions, network with industry leaders, and explore the latest advancements in #cellandgenetherapy. Let the countdown begin! See you in Phoenix! 🌵🧬	Our team is registered to attend the @Alliance for Regenerative Medicine's 2026 Cell and Gene Meeting on the Mesa from October 5-7. Can't wait to dive into discussions, network with industry leaders, and explore the latest advancements in #cellandgenetherapy. Let the countdown begin! See you in Phoenix! 🌵🧬 #CGMesa26
Before Conference	Are you attending @alliancerm's #CGMesa26? If so, be sure to check out our [INSERT INNOVATION SPOTLIGHT NAME, DATE, AND TIME]. Find it on the agenda: www.meetingonthemesa.com Looking forward to connecting with sector leaders to tackle the most pressing issues facing cell and gene therapy.	Are you attending the @Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa? If so, be sure to check out our [INSERT INNOVATION SPOTLIGHT NAME, DATE, AND TIME]. Find it on the agenda: www.meetingonthemesa.com Looking forward to connecting with sector leaders to tackle the most pressing issues facing cell and gene therapy. #CGMesa26 #cellandgenetherapy
Before Conference	At @alliancerm's upcoming #CGMesa26, [COMPANY NAME] will highlight [Outline topic you plan to present] at our assigned presentation. Mark your calendar for [Presentation date and time]! www.meetingonthemesa.com	At the @Alliance for Regenerative Medicine's upcoming 2026 Cell & Gene Meeting on the Mesa, [COMPANY NAME] will highlight [Outline topic you plan to present] at our assigned presentation. Mark your calendar for [Presentation date and time]! www.meetingonthemesa.com #CGMesa26 #cellandgenetherapy

Date	Twitter	LinkedIn
Before Conference	Attention industry pioneers! #CGMesa26 is just around the corner, and our team is looking to connect with the brightest minds in [INSERT TOPIC, IE, MANUFACTURING, GENE THERAPY, CELL THERAPY, Etc]. If you're attending, be sure to schedule a partnering meeting with us and watch our innovation spotlight on [DATE and TIME].	Attention industry pioneers! The 2026 Cell and Gene Meeting on the Mesa is just around the corner, and our team is looking to connect with the brightest minds in [INSERT TOPIC, IE, MANUFACTURING, GENE THERAPY, CELL THERAPY, Etc]. If you're attending, be sure to schedule a partnering meeting with us and watch our innovation spotlight on [DATE and TIME]. #CGMesa26 #cellandgenetherapy
Before Conference	Counting down the days until @alliancerm's 2026 Cell & Gene Meeting on the Mesa! Our team is gearing up to collaborate with industry leaders, innovators, and executives shaping the future of #cellandgenetherapy 🧬 Find our innovation spotlight on the agenda. www.meetingonthemesa.com #CGMesa26	Counting down the days until @Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa! Our team is gearing up to collaborate with industry leaders, innovators, and executives shaping the future of #cellandgenetherapy 🧬 Find our innovation spotlight on the agenda. www.meetingonthemesa.com #CGMesa26

Posts during the Conference		
Day of the panel	I'm onsite in sunny Phoenix, AZ, for #CGMesa26. Looking forward to sharing [highlight your product or service] during our innovation spotlight on [date and time]! Check out all the fun: www.meetingonthemesa.com	I'm onsite in sunny Phoenix, AZ, for the Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa. Looking forward to the great opportunity to speak about [highlight your product or service] during our innovation spotlight on [date and time]! Check out all the fun: www.meetingonthemesa.com #CGMesa26 #cellandgenetherapy
October 6	Day 1 of @alliancerm's #CGMesa26 is underway, and I can't wait to see everyone this week! Be sure to check out [Give a shoutout to your favorite panel speakers or your innovation spotlight]. [Upload a banner photo or post a selfie!]	Day 1 of the @Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa is underway, and I can't wait to see everyone this week! Be sure to check out [Give a shoutout to your favorite panel speakers or your innovation spotlight]. [Upload a banner photo or post a selfie!] #CGMesa26 #Cellandgenetherapy
October 7	Rise and shine for day 2 of @alliancerm's #CGMesa26. I look forward to [Give a shoutout to your favorite panel speakers or your innovation spotlight]. Check out today's full lineup of speakers and presentations: www.meetingonthemesa.com	Rise and shine for day 2 of the @Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa. I look forward to [Give a shoutout to your favorite panel speakers or your innovation spotlight]. Check out today's full lineup of speakers and presentations: www.meetingonthemesa.com #CGMesa26 #Cellandgenetherapy
October 7	It's already the last day of @alliancerm's #CGMesa26, and it's been such a fantastic week! This week, I was thrilled to hear from leaders in the cell and gene therapy sector. Here are some of my favorite moments. [Attach 2-4 of your favorite photos from the week]	It's already the last day of the @Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa, and it's been such a fantastic week! This week, I was thrilled to hear from cell and gene therapy sector leaders! Here are some of my favorite moments. #CGMesa26 #Cellandgenetherapy [Attach 2-4 of your favorite photos from the week]

Social Media Posts:

Use the following banners with your Twitter and LinkedIn posts! Right-click on the banner and click "Save as Picture" or **download it here**.

Customer banners to highlight your innovation spotlight can be found here.






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