

CELL GENE

MEETING ON THE MESA

SPEAKER TOOLKIT

For Panelists





October 5-7, 2026 | Phoenix, AZ

#CGMesa26

Alliance for Regenerative Medicine

What is this Toolkit?

This toolkit is meant to help you get the most out of #CGMesa26. Whether showcasing your speaking role, tweeting something you learned, or posting your favorite photo, sharing your experience online will enhance your engagement with the rest of the conference. Social media will also help you discover opportunities to connect with new colleagues and expand your network virtually.

How to Follow the Conversation

Follow the conference conversation with **#CGMesa26**.

Other related hashtags are **#CellandGeneTherapy**, **#CellTherapy**, and **#GeneTherapy**.

If you plan on using a different hashtag, give us a tweet to let us know!

Ensure you follow the Alliance for Regenerative Medicine (ARM) to stay current on all the action. We'll be live on social media throughout the meeting and share some exciting teasers in the weeks leading up to the conference.

Twitter: @alliancerm
LinkedIn: Alliance for Regenerative Medicine

Share Your Experience Online

There are many ways you can engage digitally at #CGMesa26!

- **Like taking photographs?** Post daily photos of your favorite moments.
- **Are you a wordsmith?** Give a readout of your favorite sessions.
- **Are you a talker?** Record yourself sharing your favorite moments from the day. (Don't interrupt the speakers, please!)
    - **Please note:** if you plan to share any video recordings of the live sessions, please get in touch with Adam Wolf (**awolf@alliancerm.org**) for prior approval.

We've included some suggested text for tweets and posts below to get you started, but feel free to draft your own! This media kit also includes banners for the conference that you can include with your posts.

Activate Others

- Remember to use the hashtag #CGMesa26
- Tag the Alliance for Regenerative Medicine (**@alliancerm** on Twitter and **@Alliance for Regenerative Medicine** on LinkedIn)
- Tag your colleagues to include them in the conversation!

If you have any questions about this media toolkit, please contact Adam Wolf (**awolf@alliancerm.org**).

Suggested Posts for Twitter & LinkedIn

Date	Twitter	LinkedIn
Before Conference	Just registered to attend @alliancerm's #CGMesa26! Can't wait to dive into discussions, network with industry leaders, and explore the latest advancements in #cellandgenetherapy. Let the countdown begin! See you in Phoenix! 🌵🧬	Just registered to attend the @Alliance for Regenerative Medicine's 2026 Cell and Gene Meeting on the Mesa from October 5-7. Can't wait to dive into discussions, network with industry leaders, and explore the latest advancements in #cellandgenetherapy. Let the countdown begin! See you in Phoenix! 🌵🧬 #CGMesa26
Before Conference	Are you attending @alliancerm's #CGMesa26? If so, be sure to check out my [INSERT PANEL/WORKSHOP]. Take a look at the full agenda here: www.meetingonthemesa.com Looking forward to connecting with fellow industry experts for 3 days exploring the latest developments, challenges, & innovations in #cellandgenetherapy!	Are you attending the @Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa? If so, be sure to check out my [INSERT PANEL/WORKSHOP]. Find it on the agenda: www.meetingonthemesa.com Looking forward to connecting with fellow industry experts for 3 days exploring the latest developments, challenges, & innovations in cell and gene therapy. #CGMesa26 #cellandgenetherapy
Before Conference	At @alliancerm's upcoming #CGMesa26, I'll be engaging in a thought-provoking discussion on [Outline the topic of your panel]. Mark your calendar for [Panel date and time]! www.meetingonthemesa.com	At the @Alliance for Regenerative Medicine's upcoming 2026 Cell & Gene Meeting on the Mesa, I'll be engaging in a thought-provoking discussion on [Outline the topic of your panel]. Mark your calendar for [Panel date and time]! www.meetingonthemesa.com #CGMesa26 #cellandgenetherapy

Date	Twitter	LinkedIn
Before Conference	As we look ahead to #CGMesa26, the excitement is undeniable! There have been multiple approvals of different #cellandgenetherapy products and a handful of exciting developments in the clinic and industry. I'm eager to unpack all this in October: www.meetingonthemesa.com	As we look ahead to the @Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa, the excitement is undeniable! There have been multiple approvals of different #cellandgenetherapy products, along with a handful of exciting developments in the clinic and industry. I'm eager to unpack all this in October: www.meetingonthemesa.com #CGMesa26
Before Conference	Attention industry pioneers! #CGMesa26 is just around the corner, and I'm looking to connect with the brightest minds in [INSERT TOPIC, IE, MANUFACTURING, GENE THERAPY, CELL THERAPY, Etc]. If you're attending, be sure to schedule a partnering meeting with me. Let's build new partnerships to build the future of regenerative medicine!	Attention industry pioneers! The 2026 Cell and Gene Meeting on the Mesa is just around the corner, and I'm looking to connect with the brightest minds in [INSERT TOPIC, IE, MANUFACTURING, GENE THERAPY, CELL THERAPY, Etc]. If you're attending, be sure to schedule a partnering meeting with me. Let's build new partnerships to build the future of regenerative medicine! #CGMesa26
Before Conference	Counting down the days until @alliancerm's #CGMesa26! Thrilled to join forces with industry pioneers and contribute to shaping the future of healthcare. Find me, and the other amazing panelists, on the agenda: www.meetingonthemesa.com	Counting down the days until @Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa! Thrilled to join forces with industry pioneers and contribute to shaping the future of healthcare. Find me, and the other amazing panelists, on the agenda: www.meetingonthemesa.com #CGMesa26

Posts during the Conference		
Day of panel	I'm onsite in sunny Phoenix, AZ, for #CGMesa26. Looking forward to the great opportunity to speak about [panel title] with my colleagues! Check it out here: www.meetingonthemesa.com	I'm onsite in sunny Phoenix, AZ, for the @Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa. Looking forward to the great opportunity to speak about [panel title] with my colleagues! Check it out here: www.meetingonthemesa.com #CGMesa26 #cellandgenetherapy
October 6	Day 1 of @alliancerm's #CGMesa26 is underway, and I can't wait to see everyone this week! Be sure to check out [Give a shoutout to your favorite panel speakers or a panel you are speaking on]. [Upload a banner photo or post a selfie!]	Day 1 of the @Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa is underway, and I can't wait to see everyone this week! Be sure to check out [Give a shoutout to your favorite panel speakers or a panel you are speaking on]. [Upload a banner photo or post a selfie!] #CGMesa26 #Cellandgenetherapy
October 7	Rise and shine for day 2 of @alliancerm's #CGMesa26! I look forward to [Give a shoutout to your favorite panel speakers or a panel you are speaking on]. Check out today's full lineup of speakers and presentations: www.meetingonthemesa.com	Rise and shine for day 2 of the @Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa! I look forward to [Give a shoutout to your favorite panel speakers or a panel you are speaking on]. Check out today's full lineup of speakers and presentations: www.meetingonthemesa.com
October 8	It's already the last day of @alliancerm's #CGMesa26, and it's been such a fantastic week! This week, I was thrilled to hear from leaders in the cell and gene therapy sector. Here are some of my favorite moments: [Attach 2-4 of your favorite photos from the week]	It's already the last day of the @Alliance for Regenerative Medicine's 2026 Cell & Gene Meeting on the Mesa, and it's been such a fantastic week! This week, I was thrilled to hear from cell and gene therapy sector leaders! Here are some of my favorite moments. #CGMesa26 #Cellandgenetherapy [Attach 2-4 of your favorite photos from the week]

Social Media Posts:

Use the following banners with your Twitter and LinkedIn posts! Right-click on the banner and click "Save as Picture" or **download it here**.

NOTE: A custom banner profiling your speaking role at Mesa can be made available upon request. Please send your panel name, date, and time, along with your preferred headshot, to **awolf@alliancerm.org**.





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